

## Boys & Girls Club youths to get lesson in business

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By Matt Bach

mbach@flintjournal.com • 810.766.6330

FLINT - The leader of a new, business-related Web site will teach Flint youths this week about entrepreneurship.

Needhelpers.com Chairman Gene Gizzarelli will talk to youths at The Boys & Girls Club of Greater Flint about entrepreneurship and taking creative ideas and turning them into a rewarding career.

The event, which is free for Boys & Girls Club members, is 2-3 p.m. Thursday at the club, 3701 N. Averill Ave., Flint.

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During the one-hour presentation, Gizzarelli will discuss details about how a business comes together from its original concept to researching need for the product or service, creating a business plan, securing office space, advertising and marketing, generating start-up capital and setting goals for the company's growth.

At the end of the session, the young people will get a chance to show and discuss their business ideas with Gizzarelli.

"It is important that youths understand that they have options when it is time to enter into the business world. It is my goal to inspire them to look beyond just a corporate vision when it comes to deciding their careers," Gizzarelli said.

Gizzarelli is the founder of a Web site created in Bloomfield Hills called Needhelpers.com.

This site matches service providers of all types, from roofers to advertising agencies, with consumers who are looking for services. The site is now available to service providers and consumers in Genesee County.

"This is a great opportunity for our youth to explore their interests and stimulate thoughts of going into business for themselves," said Bob Nelson, unit director for Boys & Girls Clubs of Greater Flint.

"Having the chance to learn from someone that has already been there and succeeded will be very inspiring."

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